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Dorset Street, Salisbury Square
LONDON, E.C.



XMAS NUMBER,

December, 1906

Trade - Circular

To
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STATIONERS.**

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R. T. TANNER & CO.,
DORSET STREET, SALISBURY SQUARE,
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Christmas Number, December, 1906.

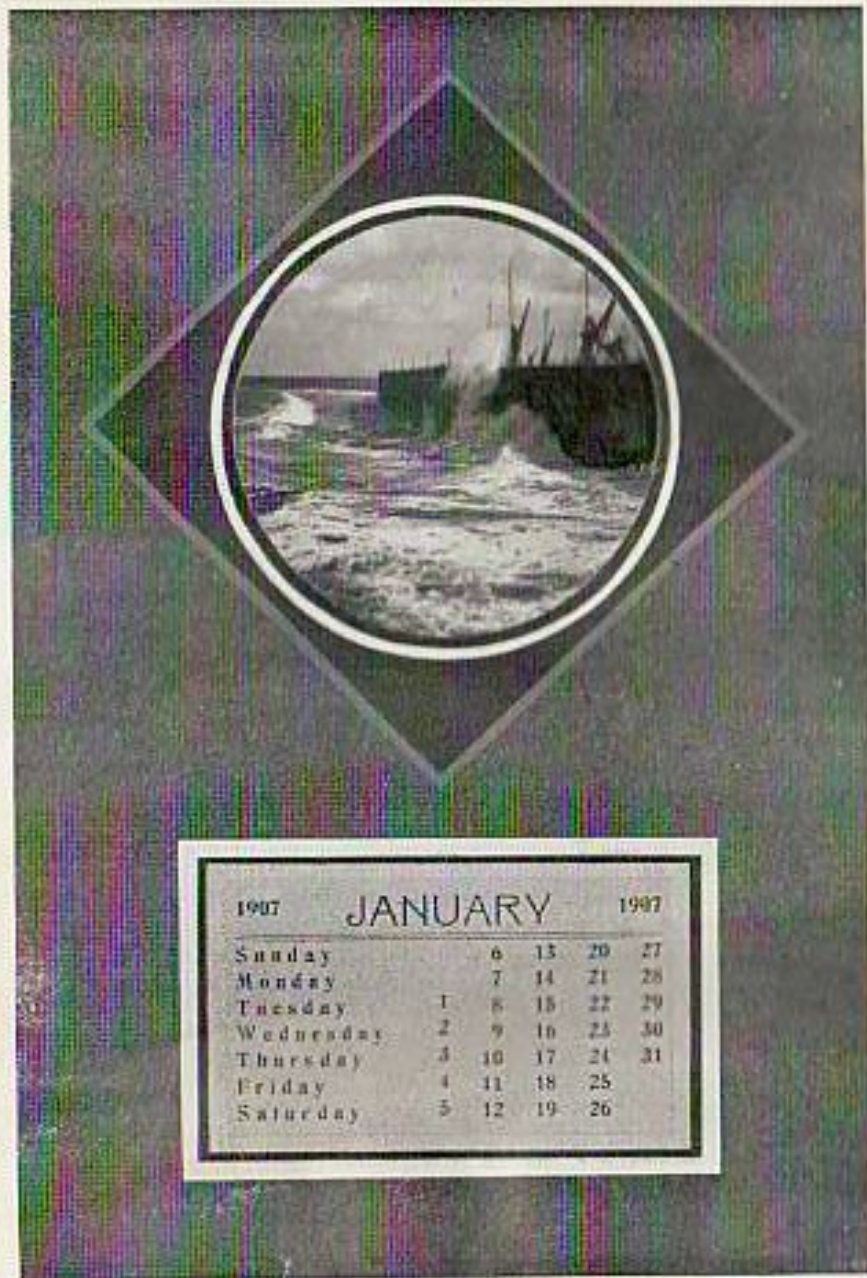


Tanner's Trade
Circular Printers & Stationers

Published by
R. T. Tanner & Co.
Dorset Street, Salisbury Square, E.C.;
39 & 40 Hutton Street, and 40, 41 &
42 Primrose Hill, Whitefriars, E.C.;
and at Cardiff, Paris and Buenos Aires.
Telephone: 17 & 854 Holborn.
Telegrams: "Tanner, London."
Vol. I. No. 11.

Heartly Good Wishes

A Four next issue will not appear until after Christmas, we take this opportunity of conveying Heartly Good Wishes to all our friends connected with the Craft. Christmas is essentially a time for festivities, and we therefore hope that the coming one will be to our customers the brightest and merriest on record. Trade has not been very good for some years, but the signs of the past few months give us confidence in looking to the future.



THIS CALENDAR

Is produced by

The ADHESIVE DRY MOUNTING PROCESS.

Although there were five mountings on a thin card, the result is a perfectly flat surface.

The Adhesive Dry Mounting Co., Ltd.
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OUR MONTHLY REVIEW

"Belgrano" Blotting.

As intimated last month, we have introduced a new blotting paper, which is thoroughly serviceable in every respect. It will be known as the "Belgrano," every sheet being watermarked as follows:—

BELGRANO

Made in white and pink, the "Belgrano" blotting is exceptionally absorbent and possesses a fine surface. It is therefore specially recommended for office use, for it will be sure to give unqualified satisfaction. The pink blotting is of a good colour, and for a high-class paper, the price is extremely moderate.

Our friends will be interested to hear, that in order to introduce this new line, we are willing to supply them with a packet of samples, giving the retail price (namely 19/6 per ream, or 10/6 per half ream), together with their name and address printed thereon. These samples we supply free, so that they may be distributed to the retail customers. When we state that the price is 16/- per ream, or in five ream lots, 15/6 per ream, it will be seen that it leaves a fair margin of profit. As we anticipate a large demand for these samples, we shall be pleased to receive our customers' requirements as early as possible, so that no time may be lost in their execution.

Dry Mounting.

The possibilities and advantages of the Dry Mounting Process are evidently being recognised by the members of the Craft. Many printers have already installed the necessary machinery for the process, and the Company are daily receiving orders for intricate and delicate mounting. The editor of a well-known weekly writes, "the process removes in one sweep all the troubles which have hitherto made mounting so formidable an operation," and it certainly makes it possible to carry out work which would be impossible if paste or other damp adhesive were used. The illustration on the opposite page of the monthly calendar, was made exclusively by the Dry Mounting Process, and although several tints were used, there is not a semblance of cockle or curl in the finished article. This fact, must appeal to printers and publishers who have illustrations to mount in books and other periodicals.

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"Palmark, London."



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Dry Colours
and
Roller
Composition.

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Manufactured by

Slater & Palmer

LONDON.

City Office and Stores: 4 WINE OFFICE COURT, FLEET STREET, E.C.
Works: MARSHGATE MILLS, STRATFORD, E.

This Circular is printed with our Jet Black Ink,
No. 144, at 2/- per lb., and our Verbena Lake,
at 3/6 per lb.



This Block is printed with
SLATER & PALMER'S
Jet Black Ink, No. 144, at 2/- per lb.

The Red used throughout this Circular is Verbena Lake at 3/6 per lb.

TO BE CLEARED REGARDLESS OF COST.

This offer will not be repeated.

ANTIQUE WOVE & LAID BOOK PAPERS.

Having purchased the whole of the Stock of a mill (in liquidation), and having already disposed of a large proportion of the consignment, we are able to offer

— THE BALANCE —

at the unheard of price of 1½d. per lb. Particulars of the lots are given below, and we must respectfully remind our customers that orders will be executed in strict rotation.

This offer will not be repeated.

Free Delivery in London.
F.O.R. Provincial Orders.

1½
d.
per lb.

Owing to the low price, we are unable to pay carriage, except within the Metropolitan area.

First come. First served.

| | | | | |
|-------------------------------|----|-----|----|---|
| 20 Reams 60 lb. Antique Wove | | | | Size: Quad Crown 516 Sheets to Ream. |
| 20 | .. | 80 | .. | |
| 20 | .. | 90 | .. | |
| 20 | .. | 120 | .. | |
| 100 Reams 50 lb. Antique Laid | | | | 480 sheets |
| 200 | .. | 60 | .. | |
| 114 | .. | 70 | .. | |
| 46 | .. | 80 | .. | |
| 20 | .. | 85 | .. | |
| 18 | .. | 120 | .. | |
| Size: Quad Crown. | | | | |

First come. First served.

R. T. Tanner & Co.,

NEWS IN BRIEF

FOR the Xmas holidays, our offices and warehouses will be closed on Christmas Day and Boxing Day, Dec. 25th and 26th.

The annual dinner of the Federation of Master Printers' and Allied Trades will be held on Thursday, December 6th.

Property to the value of £132,156 has been left by the late Mr. J. Willing, founder of the well-known advertising firm of Willing & Co., Ltd.

In our last issue, it will be remembered that we offered for sale the balance of a special clearance line of super-calendered and mill finished Printings. These job lines have been so much appreciated by our friends, that we have arranged to take, each month, from one particular mill, the whole of its stock of overmakes in the above-mentioned printing papers. We shall, therefore, be pleased to receive enquiries for such lines, at any time, from our customers.

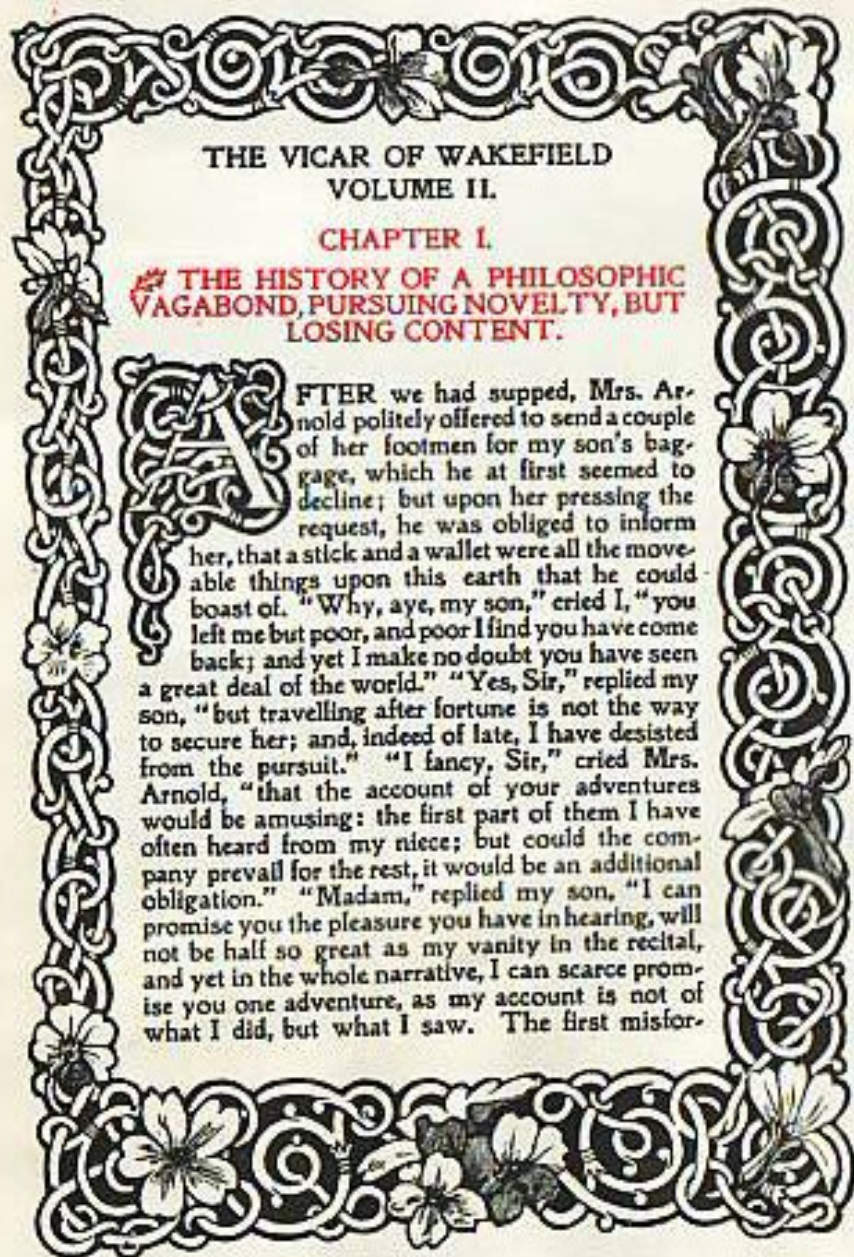
Fifty-seven million packs of playing cards are said to have been printed and sold last year by the manufacturers in Great Britain, France, Germany, and the United States. The popularity of Bridge is, no doubt, responsible for this immense turnover.

In another portion of our impression attention is drawn to a number of clearance lines in Antique Laid and Wove papers, which we are able to offer at the phenomenally low price of 1½d. per lb. They form the balance of a large stock of paper which we purchased some time ago, from a mill in liquidation, and it is, therefore, an offer which we shall not be able to repeat, at all events, for some time to come.

Twenty-five years ago, the first issue of "Tit-Bits" was published in Manchester, and quite recently the paper celebrated its "silver" birthday. During this time our weekly contemporary has paid away nearly £17,000 in insurance money.

If any Printer has any in-
to the

thinks would be of
so



THE VICAR OF WAKEFIELD
VOLUME II.

CHAPTER I.

THE HISTORY OF A PHILOSOPHIC
VAGABOND, PURSUING NOVELTY, BUT
LOSING CONTENT.

AFTER we had supped, Mrs. Arnold politely offered to send a couple of her footmen for my son's baggage, which he at first seemed to decline; but upon her pressing the request, he was obliged to inform her, that a stick and a wallet were all the moveable things upon this earth that he could boast of. "Why, aye, my son," cried I, "you left me but poor, and poor I find you have come back; and yet I make no doubt you have seen a great deal of the world." "Yes, Sir," replied my son, "but travelling after fortune is not the way to secure her; and, indeed of late, I have desisted from the pursuit." "I fancy, Sir," cried Mrs. Arnold, "that the account of your adventures would be amusing: the first part of them I have often heard from my niece; but could the company prevail for the rest, it would be an additional obligation." "Madam," replied my son, "I can promise you the pleasure you have in hearing, will not be half so great as my vanity in the recital, and yet in the whole narrative, I can scarce promise you one adventure, as my account is not of what I did, but what I saw. The first misfor-

Old English Redivivus.

DURING recent years there has certainly been a revival in the use of types based on Old English styles and designs. For high-class work, when artistic effect and not cost is to be considered, there is nothing to equal such settings, but they should be printed on hand-made paper to produce the "tout ensemble" of effectiveness. Mr. William Morris proved what could be done in this direction by the inauguration of the Kelmscott Press, and a worthy successor has been found in Mr. H. G. Webb, of the Caradoc Press, an excerpt from whose publication of the "Vicar of Wakefield" appears on the opposite page. The beauty of the work needs no comment, and

TO the right noble, right excellent & vertuous prince
George duke of Clarence Erle of warwyk and of
Salisbury; grete Chamberlaine of Englonde & lieutenant
of Irelond; eldest broder of kynge Edward; by the grace
of god; kynge of Englonde; and of fraunce / your most
humble seruant william Caxton amonge other of your
seruantes sende vnto your peas. helthe . joye and victorie
vpon your Enempes /

when we state that Mr. Webb not only designs his borders and initials, but that he also makes his own woodcuts, sets his type and prints the copies of his books on a hand-press, some idea may be gained of his versatility. In looking through his books, it is apparent that extreme care is given to the composition and arrangement of each page, with the result that there is a complete harmony throughout.

Accompanying the present article, we reproduce a few lines from one of Caxton's early books, "The Game and Playe of the Chesse," which is not only of interest on this account, but it also proves that our earliest printer had a keen eye for balance and effectiveness.

The design on the first page of this issue is based upon missals of the early Fourteenth century, when illuminating was done which has never since been excelled, if equalled.

Onlay to pressure on our space, we are compelled to leave over a number of articles until our next issue.

Do You Require

If so
Any Additional Machinery?
Communicate with

W. H. LOCKETT & CO.,

PRINTERS' ENGINEERS,

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Prompt Personal Attention given to all Enquiries.

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SPECIALITIES:

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"NOTES ON ELECTRIC POWER FOR PRINTERS,"

Including:—Method of Driving, Type of Motor, Speed Regulation, Cost of Electric Driving, Advantages of Electric Driving, Principles of the Motor, Definitions of Electrical Terms, Care and Maintenance of Motors.

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If so, you cannot use
..any paper equal to..

BATCHELOR'S
HAND-MADE

Printing Papers

Unsurpassed for Surface, Texture,
Longevity and General Excellence.
The Paper for the Connoisseur,
the Aesthetic, and the Critic.

For Account Books, Share Certificates,
High-Class Writing and Drawing Papers,

BATCHELOR'S
BLUE AND CREAM HAND-MADE PAPERS

Are Unsurpassed.

o o o

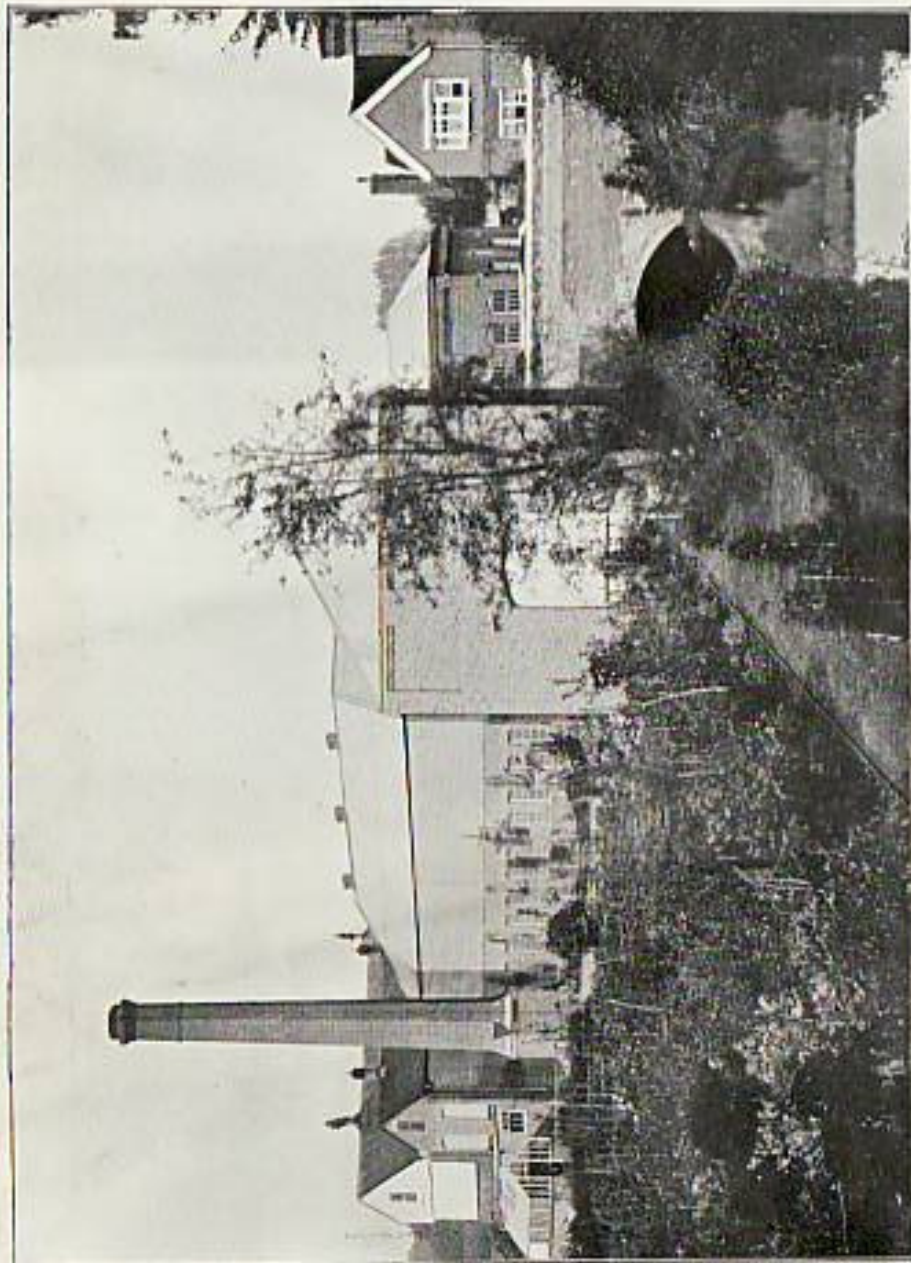
Stocked by . . .

R. T. TANNER & Co.,

Dorset Street, Salisbury Square,

LONDON, E.C.

Where
Hand-made
Paper
is made.



Hand-Made Paper: Its History and Manufacture.

THE use of hand-made paper is undoubtedly becoming more and more general; for high-class work it certainly has no equal, for with it the printer can give a really artistic finish to his letterpress. It has always been more or less surprising to us that hand-made paper has not been more generally used, especially for work where cost is of little consideration. There are several points that the printer must bear in mind when using this class of paper, but, in a future issue, we hope to give full particulars for working.

The present day revival, if such it might be called, commenced with Mr. Ruskin promulgating his doctrines of hand labour in preference to machine labour, but the honour falls on Mr. William Morris for having brought such papers into practical use, in his connection with the Kelmscott Press. Others have continued the work commenced by Morris, with the result that hand-made paper has received a fair amount of attention, especially by those who are endeavouring to raise, in the truest sense of the word, the standard of the Craft.

Seeing, then, the importance of the subject, we thought it would not be out of place to give our readers some account of the history of hand-made paper, together with its process of manufacture; for we felt that the latter especially would be read with extreme interest by every modern printer. With this thought in our mind we approached Mr. Batchelor, of the Ford Paper Mill, Little Chart, Kent, and after explaining our object, we found that he was quite willing to fall in with our suggestions, with all the enthusiasm at his command. We visited the Mill, and had every process in the manufacture of the paper carefully and conscientiously explained to us, nothing, so far as we could see, being kept back. It is the information gained on this occasion that we hope to give in the pages of our Trade Circular throughout the next few issues. When we state that it was at the above Mill that the paper was made for the Kelmscott Press, and where it is now being made for the Caradoc Press and other important printers and publishers, no further introduction is necessary in proof of the genuine high-class quality of the Mill's products. Messrs. Batchelor and Son not only make printing papers, but they also specialize in blue and cream account book papers, share certificate papers, and high-class writing and drawing papers, but we shall have more to say about these products in a future issue. Before proceeding

Suttley & Sons

— Trade Printers —

**Vellum Binders, Letterpress Binders
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Numerical Printers : : Perforators
Gold Blockers and Embossers**



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in all the best and latest styles*

*Tradesmen's Order Books, Calendars,
etc., etc., etc., a Speciality*

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Newcomen St., London, S.E.

further, we must express our appreciation for the very kind way we were received by Mr. Batchelor, and for the facilities afforded us of securing just the kind of information which we felt would be welcomed by our readers.

And now a word or two in respect to the History of Hand-made Paper. Of course the history of such papers is the same as the history of the commodity itself until machinery was introduced in its manufacture. As we have already dealt with this subject in our pages, our remarks must be as brief as possible. The making of paper from the cotton plant was practised by the Chinese in very remote periods, and it was introduced from Asia into Europe about the year 740. The Egyptians used papyrus leaves for their writings, so that this name was given to the material made from the cotton plant. There are many MSS. now extant which were written on paper made during the ninth century. The oldest document on cotton paper is a deed by the King of Sicily dating from 1102, and in the British Museum we have examples of paper dating from the first half of the 13th century.

The Moors seem to have been the first makers of paper in Europe, their products being made exclusively from cotton. Wool and linen were subsequently used in conjunction with cotton, and during the 14th century we find the first use of water-marks in paper. The industry gradually spread from Spain to Italy, and then through Germany and France, and eventually to England. The texture of the early paper was coarse, and the wire marks very large: the water-marks were at first simple in design, but gradually became more elaborate and ornate. During the 15th century the paper became finer, but it was extremely tough.

Paper was certainly used in our own country at the beginning of the 14th century, being imported from Spain, as the earliest record of an English maker is in the early part of the 16th century, a mill being then started at Hertford. Although no other mills are known to have existed, the general use of paper, and its comparative cheap price in the 15th century, would indicate that its manufacture, to some considerable extent, must have been carried on in England. Down to 1801, when machinery was first introduced, all the paper was made by hand, much in the same way as it is to-day at the Kent mills. As in other branches of commercial enterprise, the introduction of machinery gave a new impetus to the industry, but it caused hand-made papers practically to fall into disuse. A revival, however, is taking place, as we have already hinted, and it is therefore advisable for every printer to be alive to the movement, so that he may keep abreast of the times.

(To be continued.)

Over 2500 are now in use,
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ESTABLISHED 1876.

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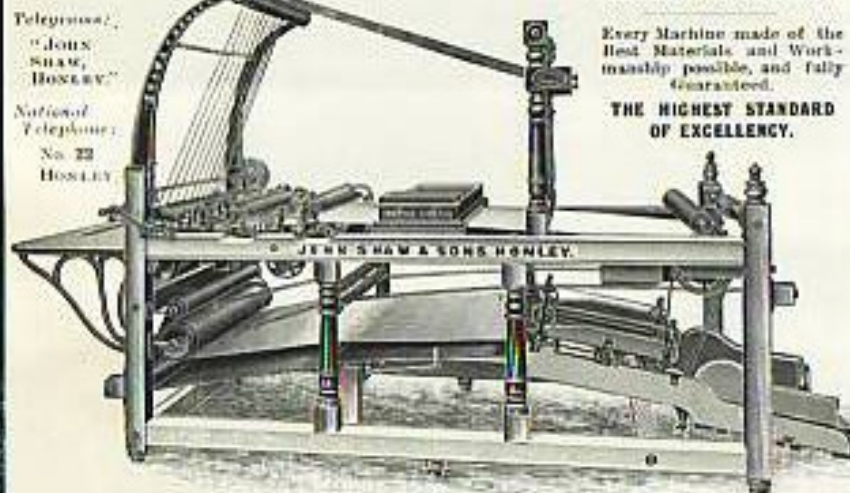
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Supplied to the South African, New Zealand, Indian and Cyprus Governments,
and in all leading and Best Houses in Great Britain, Ireland and the Colonies.
One Firm alone in Great Britain using nearly 100 Machines.

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Every Machine made of the
Best Materials and Work-
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guaranteed.

THE HIGHEST STANDARD
OF EXCELLENCY.



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STRIKER RULING MACHINE WORKS,

“ ” **HONLEY, HUDDERSFIELD,** “ ”

Sole Agents for American Striker Pens.

The New "Gold Alloy Durable"
Pens. Will last a Lifetime.
Finest and best made. Prices
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London Agents: Hanson Bettridge & Co., 55-57 Cloth Fair, London, E.C.
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All the latest and Newest Improvements attached.

Write for Particulars of our New "Combined" Striker Machine, for Ruling
and Striking with Pens and Discs. Also of our New "Imperial" Iron Disc
Machine, for Feint Lining and Striking both sides of Sheets, with Automatic
Feeder and Layboy. Makers of all classes of the Latest and Newest
Paper Ruling Machinery.

我が親友同盟國たる日本
の語を藉り謹んで
聖主誕生の賀節を祝し
併せて御得意様各位の萬祥を
祈り申上候
千九百零六年十二月
倫敦そしすべり、すくるあ
紙商あして、たんない會社
敬具

(Translation)

Messrs. R. T. TANNER & Co.
have much pleasure in wishing
their Customers
Hearty Christmas Greetings and
A Prosperous New Year,
in the language of their friends
and allies, the Japanese.

Type supplied by
The Tokio Printing Co.,
General, Commercial,
Japanese & Chinese Printers,
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E. & F. Gyles, Type Founders,

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London.

'Phone No. 11803 Central.

FLEET STREET SERIES.

8 Point. 4 lb. Fount. 2/4 lb.

Send for Display Specimen Sheet of our new REGISTERED LINE BORDER.

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A Portion of which is SHOWN ROUND this page in Combination.

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VERY NEAT EFFECTIVE rule, for panel Advertisement.

18 Point. 8 lb. Fount. 1/8 lb.

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THIS Series is Adaptable, £34

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Commercial JOBBINGS

36 Point. 15 lb. Fount. 1/3 lb.

SPLENDID designs!

48 Point. 20 lb. Fount. 1/2 lb.

Tough METALS

PRACTICAL NOTES

Masking the illustration. In nine cases out of ten, the printer, when sending an illustration to his process engraver, merely orders a reproduction of it, without in the least thinking whether or not it could be improved by a little judicious trimming. A common saying amongst photographers is, that there is a picture, in the truest sense of the word, in almost every exposure, if only the operator has sufficient instinct to see it. How often one sees illustrations that could have been immensely improved, had they been cut as an ellipse or a circle, instead of the usual rectangular shape. Of course, there are many instances in which this would not be practicable, but we are now speaking only of those cases where it was possible and where, if it had been done, a good deal of credit would have been given by the customers for it. Certain subjects, trimmed in the form of an oval or a circle, are considerably improved thereby, owing to the fact that the attention is immediately drawn to the principal object, and the balance of the composition as a whole is improved. The illustrated press has long seen the advisability for this discrimination, with the result that every print is subjected to careful analysis, trials being made, in many instances, with varying shaped masks, in order to see exactly what the result will be. It is difficult to conceive why this practice is not more general amongst the members of the Craft, for almost every printer can say what is effective, if he will only give a little consideration to the subject. His judgment in this respect would be appreciated by his customer, and after all, it is this attention to detail that tells in the long run. Over and over again have we seen prints, which, at first sight, seemed to possess no merit whatsoever, but after a little careful studying we have discovered portions, which when taken separately, have proved to be most pleasing. This attention to seeming trivialities decides the master minds in any branch of commercial enterprise; and as such, no one, who is anxious to keep in the van of progress, can afford to let them slip by without some thought and consideration.

At a largely-attended meeting of journalists, held in Manchester on Nov. 17th, it was decided to form a National Union of Journalists, with the object of promoting professional interests. It is proposed to establish a branch of the Union throughout the British Isles.

Are you satisfied with your
ELECTROTYPERS AND
STEREOTYPERS?

If you are, stick to them.

IF NOT

GIVE ———

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| <i>Electros :</i> | Mounted on Mahogany, per inch | ... | ... | ... | 1d. |
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| | Unmounted | " | " | ... | 5d. |
| <i>Minimum :</i> | Electros | ... | ... | ... | 6d. |
| | Stereos | ... | ... | ... | 5d. |

WHAT OTHERS ARE DOING

IT is estimated that something like one million books for children will be sold in this country before Christmas. We are also interested in hearing that the prospects for the season's book trade are extremely good. Surely, with the dissemination of this amount of literature, there should be no lack of knowledge.

To those printers who contemplate building new works, a new idea carried out by an American firm, may prove a word in season. The factory recently erected by the American Machine Typesetting Company is circular in shape, the various departments radiating from the same spot, namely, the office of the works' manager.

"The elaborate calendar," says *The American Printer*, "isn't always the most effective, instructing or profitable. If you would produce something striking, yet simple and inexpensive, you must give some time and thought to its production." Very valuable information of its kind, but a little late, we fear, to bring into practice for the 1907 calendars. However, the printer cannot look too far ahead, and the advice may prove useful during the year to come.

Several of our readers have evidently taken a keen interest in an article which appeared in our last issue on the "Selection of Type Faces." In it, we recommended the compositor to gain some knowledge of art and design, and one or two have written asking where that instruction is to be had. We can only refer them to the nearest Technical School, where drawing and designing are always important subjects in the curriculum.

New regulations, of interest to printers, came into force last month, in respect to post-cards. The Postmaster-General now allows a label, not exceeding two inches in length by three-quarters of an inch in width, to be attached to the post-card, for bearing the name and address of the sender. Illustrations of any kind, on thin paper, may also be attached, either on the back of the card or on the left hand side of the address side, provided they are completely adherent. Here is an excellent opportunity for bringing the Dry Mounting Process into practical use. We might mention that we have recently mounted a large number of photographs, printed on silk, on to post-cards with the most gratifying and satisfactory results.

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FOR THE TRADE

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FINE TINTED CLEARANCE LINES.

Offered, subject to intermediate sale, at a great reduction in price.

ENGLISH MAKE.

| Reams. | Lbs. | |
|--------|------|----------------------------|
| 50 | 13 | Silurian, Post |
| 80 | 14 | " " " |
| 19 | 22 | Mignonette, Post |
| 13 | 23 | Pink " " |
| 70 | 24 | Silurian " " |
| 12 | 24 | Dark Mob. Grey, Post |
| 36 | 16 | Silurian, Large " " |
| 29 | 17 | " " " " |
| 30 | 20 | Dark Mob. Grey, Large Post |
| 15 | 31 | Blue, Large Post |
| 10 | 19 | Blue, Medium |
| 17 | 20 | Mignonette, Medium |
| 18 | 20 | Blue " " |
| 20 | 27 | Pinkrose " " |
| 9 | 17 | Blue " " |
| 20 | 23 | Pink, Royal " " |
| 15 | 50 | Dove, D. Crown |

All 480 Sheets.

Price, 1½d. per lb., less 5%.

LIST OF JOB PRINTINGS.

| No. | Reams. | Weight. | Size. | Sheets. |
|-----|--------|---------|-------------|---------|
| 105 | 70 | 30 | Double Demy | 516 |
| 140 | 100 | 32 | " | 480 |
| 142 | 50 | 36 | " | 480 |
| 316 | 33 | 36 | " | 516 |
| 164 | 28 | 41 | " | 516 |
| 164 | 9 | 45 | " | 516 |
| 13 | 31 | 48 | " | 480 |
| 188 | 30 | 48 | " | 500 |

Price, 1½d. per lb.

Sample Sheets on application.

R. T. TANNER & Co., Dorset St., Salisbury Sq., London, E.C.

NEW STEREO PLATE & BASES MOULDING APPARATUS.

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Announcements from our customers to appear in this column are inserted free of charge but they must be received by the 15th of the month, to appear in the following month's issue. Replies may be addressed to R. T. TANNER & Co., when they will be forwarded to advertisers.

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